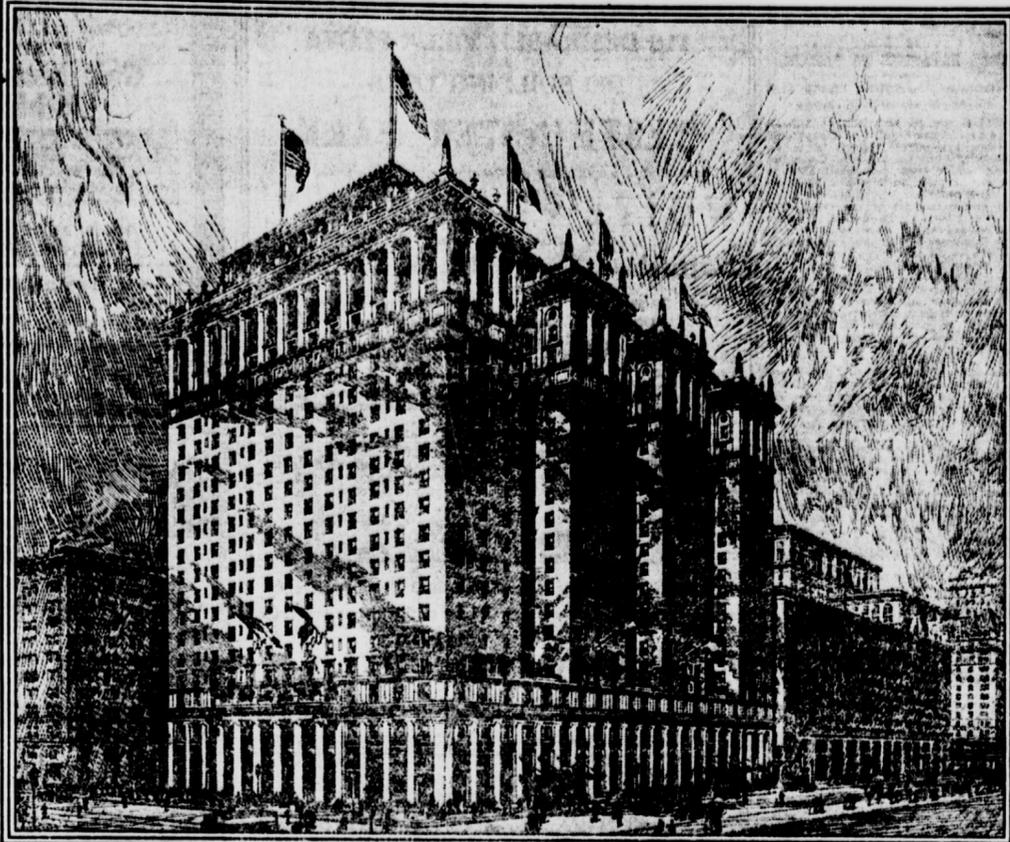


PENNSYLVANIA RAILROAD TO BUILD WORLD'S LARGEST HOTEL ON 7TH AV.

\$8,000,000 Twenty-Story Structure to Be Started in Ten Days Opposite Big Station—Western Hotel Man Leases It for Long Term

The world's greatest hotel is to go up in this city. On the Seventh avenue block fronting between Thirty-second and Thirty-third streets and facing the Pennsylvania station a 2,000 room structure twenty stories high will be erected by the Pennsylvania Railroad Company at a cost of close to \$8,000,000. It will cater to both sexes, even though it will be generally known as a commercial hotel.

Franklin J. Matchette, one of the best known hotel men of the West, proprietor of the St. Charles Hotel in Milwaukee, Wis., founder of the Citizens Business League, which has been in Milwaukee in the last fourteen years more conventions than any other city in the country, is the man who will operate the big hotel. He clinched his claim to the proprietorship of the Hotel Pennsylvania, the name of the hotel, yesterday, when he signed a twenty-one year lease at a rental of \$100,000 a year to the Pennsylvania Railroad Company. He has been two years negotiating for the hotel, and for the last three months he has been in New York constantly, working out the details of the terms of his lease with the Pennsylvania interests and details of the structure with McKim, Mead & White, who have designed the building.



The four big units will be connected by three smaller ones fifty feet wide and forty feet long. The units are about ninety feet north of the Thirty-second street frontage of the building. This arrangement permits four big corners on the Thirty-second street side of the structure and four smaller ones on the Thirty-third street side, an arrangement which will give every room natural light and air. The corner from Thirty-second street will have the proportions of a city street, being forty feet wide and ninety feet long. The openings into the building from Thirty-third street will be forty feet wide and sixty feet long. The reason for the longer corners on the Thirty-second street side are to make the most of the southern exposure. At the extreme end of the building, facing up on the street, is another unit, but of smaller dimensions than those to the west. This unit will be only nine stories high, twenty-seven feet wide and thirty feet long. It will contain 250 rooms, which Mr. Matchette has set aside for the use of the large force of help which he will have to run his hotel. This part of the building

will not be finished off. It is the plan, however, should the time come when the capacity of the hotel is taxed to its utmost to increase the height of this part of the structure and finish it off for putting up a new part.

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next two will be built up from the base. It is estimated that the last two units will cost \$2,000,000. The value placed on the site by the railroad is \$2,000,000, which is \$500,000 less than what the city claims it is worth. All the money which will be required to construct the hotel will be furnished by the railroad.

FINANCING AND LEASING HAVE BEEN MATTERS OF CONSTANT NEGOTIATION.

Mr. Matchette said that the war and the general good business of the country had increased the traffic to this city sixfold. Where business men came to the city twice a year heretofore, six, seven and many more trips are necessary these days, due to the great increase in business, means that left New York is getting to be a great convention city, which means an increased flow of visitors. According to statistics of the Merchants Association, 235 conventions have been secured for New York during 1916. Figuring 150 will be spent by each visitor to these conventions more than \$17,000,000 will be left in New York between now and the end of the year.

RENTING IN THE COUNTRY.

The Robert E. Farley Organization has rented at Battle Hill Park, White Plains, N. Y., the Smith house on Washington avenue to R. H. Glenn of New York City, a block away from Alexander avenue and Chatterton Parkway to S. P. Maxwell of New York City, the David Mercer house on Alexander avenue to George W. Gray of New York City.

REAL ESTATE.

FIELDATON

will always be maintained as a high-class residential district. The City of New York, through its Planning and Zoning Commission, reinforces the owners' restrictions, insuring the use of its land to individual homes.

HUDSON RIVER

DELAFIELD ESTATE

27 1/2 Acres. Tel. John 277
Fieldston Office, 249 St. over Walden Ave.

WESTCHESTER REAL ESTATE FOR SALE.

Edgmont Estate

Westchester County's Ideal Home Community.
10 miles out—36 minutes by all Electric Service from Grand Central Terminal—over 40 trains daily.
Nearly 150 Acres of high, wooded land overlooking and bordering on Bronx Parkway. Within 5 minutes' walk of Scarsdale Station, Macadam Roads, Sewalks, Sewers, Electric Light, Gas, and Cops with easy access; also two Tennis Grounds near by.

\$5,000,000 IN FINE HOMES.

Great Neck Section to Have Many New Palatial Residences.

Several palatial residences are in course of construction in the Great Neck section, involving a total cost of considerably more than \$5,000,000. Some of the dwellings that are in course of construction will be upon their completion among the finest on Long Island.

CITY REAL ESTATE.

Manhattan Beach

For years I have been telling you about Manhattan Beach. For years others have been telling you about Manhattan Beach. But never, never, never have you had a chance before to buy waterfront lots there at \$1,000 Each.

Now or Never

For years I have been telling you about Manhattan Beach. For years others have been telling you about Manhattan Beach. But never, never, never have you had a chance before to buy waterfront lots there at \$1,000 Each.

The price for the first 100 lots and on easy terms at that to open the campaign. First Come, First Served!

We are also organizing a company to build your house for you on easy terms, if you wish it.

Send for a new booklet at once, sir. Also come down as soon as you can, sir.

But don't let this opportunity pass you by, sir.

Joseph Day
Sales Agent.

31 NASSAU ST., NEW YORK CITY

My Offices on the Property are Open Every Day. Phone Coney Island 158.

NOTE—I put Manhattan Beach on the map as a residence colony in 1909. In the two years from 1909 to 1911 I SOLD OVER 1,000,000 WORTH OF PROPERTY TO HOME OWNERS AND INVESTORS. The Manhattan Beach Estates and the Manhattan Beach Realty Corporation have now called me back to supervise the improvements and sale of the balance of their holdings, including the famous Oriental Hotel site.

Manhattan Beach

Another large outlay to be made at Manhattan will be on the William F. Steuben estate, which adjoins the Brady place, where a dwelling to cost \$500,000 will be erected. In the close vicinity of the city of New York will erect a large home to cost \$250,000, and Louis Sherry, the restaurateur, who recently purchased a large tract adjoining his present home at Manhattan, contemplates erecting a new home this spring. In the Lakeville section John G. Milburn will erect a new home to cost about \$100,000, and Payne Whitney will spend a small fortune, the amount of which could not be ascertained, to replace the stables, carriage houses and garage which a few months ago were destroyed by fire.

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Nearly 150 Acres of high, wooded land overlooking and bordering on Bronx Parkway. Within 5 minutes' walk of Scarsdale Station, Macadam Roads, Sewalks, Sewers, Electric Light, Gas, and Cops with easy access; also two Tennis Grounds near by.

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VERMONT.

LAKE COTTAGES

On Shore of One of the most beautiful Lakes in Vermont
IN "THE MOST DELICIOUS REGION"
From six to ten rooms. Fully furnished. Electric light, hot and cold water. Complete kitchen. Bathing facilities. Complete range for cooking. Cottages complete with every amenity. Beautifully landscaped grounds. Pure mountain water. Excellent fishing. Tennis courts. Fully equipped with croquet, lawn tennis, and all supplies. Near village of 2,000 inhabitants. Fully illustrated booklet. Address W. T. S. Box 133 Sun office.

A QUICK SALE AT SACRIFICE

LONG ISLAND REAL ESTATE FOR SALE

GENTLEMAN'S COUNTRY SEAT

BEAUTIFUL LARGED SOUTH SHORE OF LONG ISLAND, OVERLOOKING NORTHPORT HARBOR. The Eden of Long Island. 40 miles or one hour from New York City. Pennsylvania Avenue. 12 rooms. 2 baths. Hardwood floors. Concrete cellar. Steam heat. Electric light. Telephone. Large library. Wide veranda. Beautiful lawn. Filled with shrubs. Tennis courts. Swimming pool. Boat house. Large garage. Water front. Boat landing. The harbor. Large chestnut grove. All in fine condition. Within 5 minutes walk from the harbor. Fully illustrated booklet. Address W. T. S. Box 133 Sun office.

Sacrifice on Sound

Must Sell Now. Your Own Terms.

English Home on Sound

South Shore Long Island. A beautiful property, 100 acres of land with a beautiful view of the Sound. The house is a masterpiece of architecture. Fully furnished. Fully equipped with every amenity. Fully illustrated booklet. Address W. T. S. Box 133 Sun office.

FOR BABY'S SAKE

What I wish to send to every parent of young children residing in New York City is a little booklet entitled "How to Choose a Baby's Food." It will give you the best and most reliable information on the subject. Fully illustrated booklet. Address W. T. S. Box 133 Sun office.

White Mountains

Summit Cottage, ideal neighborhood, good well, electric light, hot and cold water. Fully furnished. Fully equipped with every amenity. Fully illustrated booklet. Address W. T. S. Box 133 Sun office.

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Business and Water Front Plots

LONG ISLAND CITY

100 FULLY DEVELOPED LOTS, all improvements, in Long Island City, eight minutes from Times Square. Very desirable for business buildings or apartment houses. Fully illustrated booklet. Address W. T. S. Box 133 Sun office.

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On the Sound, a beautiful property, 100 acres of land with a beautiful view of the Sound. The house is a masterpiece of architecture. Fully furnished. Fully equipped with every amenity. Fully illustrated booklet. Address W. T. S. Box 133 Sun office.

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